

## **METHODS AND APPARATUS FOR CONTENT PROTECTION IN A WIRELESS NETWORK**

### **ABSTRACT**

[0052] Methods and apparatus for content protection in a wireless network. A method is provided for operating a protection system to protect an application from unauthorized distribution, wherein the application will fail to operate on a device that is outside a predetermined operating region. The method includes associating a geographic identifier with the application, wherein the geographic identifier identifies the predetermined operating region, and downloading the application and the geographic identifier to the device. The method also includes receiving a request to execute the application on the device, wherein the request includes the geographic identifier, and determining a device location. The method also includes comparing the device location with the predetermined operating region identified by the geographic identifier, and preventing the application from executing when the device is outside the predetermined operating region.